

## Geometrical rigour. Soft aesthetics.

*BCube by Mamoli: an exercise in style with essential and elegant lines.*

A continual line that starts from elementary figures and then develops through play with the proportions of shapes and the inter-linking of volumes. BCube, the new product in the impressive range by Mamoli Robinetteria, stands out first of all through its rigorous geometry based on flat, right-angled surfaces softened by round edges alternating with the straight corners to create a sinuous and linear outline. The outcome is a delicate and pleasing design that is fully expressed in the rounded shape of the delivery mouth and the lever, that emphasises and exalts the profile. The result is a perfect tap for people who prefer spontaneity and essentialness at the same time as refined and original design.

The BCube series ideally joins Mamoli's styling tradition focused on research into simplicity by no means for its own sake but capable, on the contrary, of enhancing the environment with discrete elegance that is never taken for granted or trivial. Such research, in any case, is the keystone of that "bathroom culture" that has always distinguished the historic tap company. Inasmuch, the Mamoli catalogue is by now a treasure trove of infinite solutions and combinations, capable of meeting the needs for complete personalisation of the bathroom environment no longer merely as a functional area but a place to be lived and as such to be interpreted through personal tastes and requirements.

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