

Mamoli promotes the culture of design

Genoa saw the presentation of two books - "Superyachts" and "Cruise Vessels Design" - published by Dogma, with the involvement of Mamoli as educational partner

Mamoli once again confirms its focus on high level design and emphasises the importance of promoting Made in Italy in all its forms. Mamoli has always played this role, through care and skill in choosing the leading names in Italian design to develop its best products, as well as numerous sponsorships in the world of design. In keeping with this approach, the historical tap company this time acted as educational partner for two important publications, *Superyachts* and *Cruise Vessels Design*. The two books, published by Dogma and entirely dedicated to design in luxury sailing and cruise ships, were presented last 11 March at the Faculty of Architecture in Genoa (the fulcrum of the initiative) in the presence of the authors, Massimo Musio-Sale, Mario Ivan Zignego and Maria Carola Morozzo della Rocca, joined by Professors Stefano Musso, Director of the Faculty of Architecture, and Benedetta Spadolini, Director of the tdegree course in Industrial Design, Architect Giuseppe De Jorio of De Jorio Design International, and Professor Vittorio Garroni Carbonara. The occasion was also an opportunity to focus on the status of design applied in the nautical field in Italy, beginning precisely with the experiences of the authors and the students of the Nautical Design Laboratory at the Faculty of Architecture in Genoa. Naturally, the contents of the two books were also discussed, dedicated to architects and designers with a focus on the various aspects of nautical design, from new design projects to refitting of all types and sizes of boat, interior design in ships and product design in the accessories field. Accessories, not only from the point of view of functionality but also the level and coherence of aesthetic choices, are becoming increasingly important and fundamental. As the historic and prestigious Mamoli brand is fully aware.

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