

## Confirmation of teamwork

**“Abitare x Due”, a competition for Interior Designers promoted by AIPi, hosted by Mamoli.**

**Two days of work by the jury in the offices of the Milan company to select the winning projects.**

**Award ceremony during the Design Week.**



“Abitare x Due” is the new project for student and professional Interior Designers devised by AIPi, Associazione Italiana Progettisti d'Interni (Italian Association of Interior Designers), with the patronage of the non-profit Association, “Lo Spirito di Stella”. It is a competition to be held for the first time this year, with the idea of making it into a regular date in the industry’s calendar of events, and the fundamental aim of giving interior designers the opportunity to demonstrate their analytical ability, creativity and talent by developing a project for residential space with well-defined characteristics. Indeed, the brief is to design space where two individuals can live together: a 70 sq. m module without no predefined layout in which all the problems of contemporary living must be solved, bearing in mind the most recent sociological, technological and ethical changes that have had a strong impact on the routines of domestic cohabitation over recent decades. Presented at the last edition of “Abitare il tempo”, the announcement of the competition aroused great interest and at the deadline for entries no less than 220 projects had been submitted, divided into two categories: students and professionals. The work of the jury, comprising representatives of the entrepreneurs, graphic design, advertising and the press, as well as the AIPi board, was not easy. It had to select the top three entries for each category, in preparation for the award ceremony due to be held in Milan on 24 April, at the “Temporary Museum of New Design”, during the Milan Design Week. Yet it was indeed in performing this task

that AIPi and the jury were able to count on Mamoli's support. The Milan company, in fact, besides providing hospitality for the jury, also made its Showroom available for the selection and judging of the projects received. Once again Mamoli has thus confirmed its appreciation for a project with great cultural value and its sensitivity both towards the training of young designers and towards the promotion of professionals, thus maintaining the teamwork between the company and creativity that has formed the history of Italian design. A history in which Mamoli can rightfully claim to have taken part.

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