

MAMOLI Robinetteria S. p. A.

20084 LACCHIARELLA (MI) P.zza S. Mamoli, 1 Tel +390236645299 Telefax +390290033122 - P. IVA 07234580152

Internet: www.mamoli.it – www.mamoli.com E-mail: info@mamoli.com

A+D+M Invitation 2009: at the heart of design

Mamoli sponsored the annual event organised by the magazine dedicated to contract furnishing and interior design, held this year during the Stockholm design week

Traditional concern for the world of designers and architects, willingness to take their needs into particular consideration, thus facilitating their work, awareness that close cooperation with the key figures in design and architecture is the cornerstone of a successful high quality production strategy: these are the main reasons that prompted Mamoli to take part at A+D+M Invitation 2009 as sponsor. During the Stockholm Furniture Fair, the most important trade fair in the rich panorama of Scandinavian design, and the design week that brought the Swedish capital to life from 4 to 8 February, A+D+M, the magazine that has always been attentive to the interior design contract world, held what has now become an annual event: three days of meetings that have turned into an authentic creativity forum. The key players were the architects to whom the magazine has devoted its cover stories, from the first issue to the most recent, and who were presented with awards during the closing ceremony, also attended by Mamoli's president, Guido Pesenti. Mamoli's sponsorship thus took on a dual significance. On the one hand, it marked the presence of a long-established brand of made-in-Italy products at one of the most important trade fairs on the international design scene: an attendance not to be missed for a company, like Mamoli, which has always focussed on the design and high stylistic and functional quality of its products. On the other hand, it represented another step towards increasingly close integration between the company and designers. With the firm belief that combining, on the one hand, the technical-production know-how of an industrial company that can boast experience rooted in the best made-in-Italy tradition, and the creative ability of the foremost designers on the national scene on the other, is a strategy that brings tangible results. Not just for the company, but for the designers themselves, as well as for customers, who can count on products made to high technical standards, with a clear stylistic personality, and a high stylistic quality. Products, in other words, like those made by Mamoli.

Press Office OGS S.r.l. Marilena Puppi

Simona Castelli simona.castelli@ogs.it - ph. +39.02.3450605