

A New Catalogue for a New Season of Style

Mamoli raises the curtain on its new catalogue for 2010, featuring new products and new ideas for the wellness industry and the professional and accessories sectors.

For its 2010 catalogue, Mamoli has taken up new challenges and achieved outstanding new solutions that combine leading design and the manufacturing quality for which this historic maker of taps and fittings is known. With the four new series added to the range, the panorama of practical and stylish products has been broadened even further. Ortigia by Fabrizio Batoni, and Paola & The Kitchen, designed by Paola Navone, one of Italy's leading contemporary designers, represent just the latest two exclusive series of taps released by Mamoli in partnership with the great names of Italian industrial design. A partnership that teams up the technical and manufacturing strengths of Mamoli, consolidated through its long experience and history, with the creativity of leading contemporary designers, while at the same time helping and encouraging the emergence of a new generation of industrial designers to keep the great Italian tradition of design alive and prosperous. This year, two new series designed by Mamoli's R&D team have been added to the pages of the new catalogue: Feel and BCube. These two new products demonstrate the company's capacity to interpret contemporary tastes and trends, offering solutions of solid reliability, at the cutting edge of style.

The surprises unveiled for 2010 by Mamoli do not stop here though. The entire product range has been renewed and expanded, in particular as concerns products for the wellness industry and the ranges for the professional and accessories sectors, such as the new built-in chromotherapy shower head, and the new series of classic built-in shower heads. In general, the entire range of shower heads has been overhauled and expanded, with new versions and new sizes added to the catalogue. The range of ceiling and wall shower heads, for instance, has been enriched with a new Slim version, featuring an ultra-flat, exclusive design, introduced to expand our top range series. New shower heads and bathtub taps have also been introduced in the Fuente, Stylos, BCube and Feel series, offering new solutions to enrich a product range of outstanding style, drawing inspiration from the ultra-minimal and spa design.

The 2010 Mamoli catalogue confirms yet again the flexibility and great dynamism of a company that so expertly combines tradition and innovation to meet the new challenges of the market, while pushing back the frontiers of quality.

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